

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 17.06.2016


Circular T&C-CM No. 13/16-17

Sub: Rationalization of Data STV bundled with Mobile TV Pack.

Kindly refer to this office order of even no. dated 28.10.2015 and orders/clarifications issued from time to time with regard to above mentioned subject. The competent authority has approved to rationalize the validity of the Data STV for bundling of mobile TV channels pack as under:

S.No.	Vendor	Price of Prepaid bundled Data STV (in Rs.)	Revised validity of freebies in days from the date of activation
1	M/s P.K. Online	178	17
2	M/s Apalya Technologies Pvt. Ltd.	182	17
3	M/s Digivive Services Pvt. Ltd.	179	17

1. All other terms and conditions will remain the same.
2. The above tariff will be applicable with effect from 22.06.2016. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular has been issued based on approval of the Competent Authority in P&P CM cell File No.9-44/2012/P&P-CM(pt1). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

1. CMD, BSNL.
2. Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
3. ED-Fin/ CA / NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) for making necessary update in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS-Billing Centre).
8. GM (VAS-Tech)/GM (NWO) /GM (P&P-CM)/PGM (Regulation), BSNL C.O.
9. M/s P.K. Online / M/s Apalya Technologies Pvt. Ltd / M/s Digivive Services Pvt. Ltd. - for information and necessary action please.
10. Director General P & T Audit, Delhi- 110054.
11. Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)